

ST. STEPHEN

connect

Connect magazine connects local customers with the people behind their local businesses.

The worldwide web has opened up opportunities for customers to look beyond suppliers in their home town to the global marketplace to meet their need for goods and services, but in doing so they miss out on the personal contact that used to be an everyday part of shopping in the local high street.

Connect magazine encourages consumers to 'think local' by making them aware of the range of products and services available, and the benefits of purchasing them locally from people like you who have chosen to set up in business in the town and who make a vital contribution to our community.

Connect magazine is delivered free to every home in the town and provides businesses like yours with a unique opportunity to reach and engage with local customers.

HOW IT WORKS

- We take photographs of you and your staff
- We interview you about your business
- We design your advert for your approval
- We print and deliver to every local home

THE BOTTOM LINE

Full Page	\$390
Premium Position (Inside front cover or outside back cover)	\$490
Double Page Spread	\$690



**DELIVERED DIRECT
TO OVER 2,500 HOMES**

**HIGH RECALL AND RESPONSE
RATE AMONGST READERSHIP**

**INCREASED AWARENESS
AND BRAND RECOGNITION**

**ADVERTORIAL STYLE
INCREASES TRUST**

**AFFORDABLE AND
EFFECTIVE**

THINK

LOCAL